Dear Friends,

Tech Goes Home is stronger and more impactful than ever! The challenge of making our society more equitable is daunting. However, that challenge pales in comparison to the passion we feel for opening doors of opportunity to all we serve.

Despite our record breaking growth in both number of learners served and dollars raised, the demand for our courses continues to outpace our efforts. The communities we serve know that digital skills, affordable computers, and high quality internet access lead to greater success in school, at work, and in life.

As we celebrate 2019 and all that we have accomplished, we simultaneously acknowledge that because of digital exclusion there are families that cannot participate in their child’s education, there are young people who cannot apply for a job, and there are seniors whose isolation continues to grow, all because they lack the access to the tools necessary to survive and thrive in 2020.

We must do more.

In the face of these challenges we will not rest until we achieve our goals. But we cannot do this alone. We are incredibly grateful to our supporters—our donors, our program partners and trainers, our volunteers, and the City of Boston.

We ask that you join us in our mission to ensure equity through opportunity.

All our best,

Elizabeth Schwab
Board Chair

Daniel R. Noyes
Co-CEO

Theodora Higginson Hanna
Co-CEO

The TGH course helped me to focus on solutions, not problems. Now, I’m able to use my digital skills to improve my English, communicate effectively in personal and professional relationships, and achieve my goals. Everything I’ve learned in this TGH course has helped me to feel happier, healthier, and more resilient!

Carla, TGH Graduate

Welcome
Tech Goes Home empowers communities to access and use digital tools to overcome barriers and advance lives. TGH helps bring new computers, internet access, and digital life skills training to those without so students can do homework, adults can find jobs and manage finances, and seniors can connect with loved ones and lead healthy lives. TGH offers four distinct 15-hour programs: TGH School, TGH Early Childhood, TGH Community, and TGH Small Business. Graduates have the opportunity to purchase a new device for $50, and all participants learn about high-quality, low-cost internet options.

Program Overview

The Time is Now

Digital exclusion perpetuates poverty. Without the tools, access, and skills to do homework, navigate online job portals, manage finances, communicate with loved ones, and so much more, it has become incredibly difficult to succeed. And considering the stark demographic inequities in the use of technology, digital inclusion has become a social justice issue of our time.

Since 2000, TGH has been working to address these inequities in Greater Boston. We serve people from the ages of 3 to 94, prioritizing those without technology, the un- and under-employed, immigrants, and people with disabilities.

TGH is focused on tackling the entrenched barriers to technology adoption and internet access. Our four programs provide an impactful and cost-effective model to help families and learners gain the skills, hardware, and internet access needed for lifelong success.

"One of my learners had a dream to open a small business, but because of her homelessness, she didn’t think she would ever be able to do it. By the end of the course, she saw that with perseverance, resources, and courses like TGH, the dream of owning her own business can become a reality.

TGH Small Business Trainer"

"My daughter can finally do her school work on a computer instead of on her phone!"

Raymond, TGH School Graduate

80% EMPLOYMENT

Fortune 500 companies require online job applications, including major employers such as Walmart and CVS (FCC)

84% EDUCATION

The nation’s K-12 teachers report that digital inequities are growing in their classrooms (Pew Research Center, 2017)

44% BROADBAND

Adults with household incomes below $30,000 a year don’t have home broadband services (Pew Research Center, 2019)

46% TECHNOLOGY

Adults with household incomes below $30,000 a year don’t have computers at home (Pew Research Center, 2017)
Partner Sites

TGH is proud to serve our learners across Boston and nine additional Greater Boston communities. We gratefully recognize our partners and our trainers for their dedication.

**BOSTON**
- Allston/Brighton
  - ABCD Allston/Brighton*
  - Allston Brighton Community Development Corporation
  - Brazilian Worker Center
  - Gardner Pilot Academy
  - Jackson Mann Community Center
- Back Bay
  - Central Library in Copley Square
- Women’s Lunch Place
  - Central Library in Copley Square
  - Charles River Community Center
  - Harvard/Kent Elementary School

**Dorchester**
- Boston College
  - Boston Community Leadership Academy
  - Boston Prep
  - Georgetowner Homes Computer Learning Center
  - Hyde Park Branch Library
  - Hyde Park Community Center
  - Jewish Vocational Service
  - Roosevelt K-8 School

**Charlestown**
- CharlesNewtown Community Center
- Charlestown Housing Development
- Technology Center
- Brookview House
- Clap Elementary School
- Codman Square NDC
- Community Academy of Science and Health
- Dorchester Bay EDC

**East Boston**
- ABCD East Boston APAC*
- Bradley Elementary School
- East Boston Harborfront Community School
- East Boston High School
- Guild Elementary School
- Kennedy, P.J. Elementary School
- Maverick Landing Community Services
- Neighborhood of Affordable Housing (NOAH)
- O’Donnell Elementary School
- Office of English Language Learners*
- Otis Elementary School
- Sonny Walker Computer Center*

**Hyde Park**
- Boston Community Leadership Academy
- Boston Prep
- Georgetowner Homes Computer Learning Center
- Hyde Park Branch Library
- Hyde Park Community Center
- Jewish Vocational Service
- Roosevelt K-8 School

**South Boston**
- BPS Home and Hospital Instruction
  - Julie’s Family Learning Program
  - Notre Dame Education Center
  - Perkins School
  - Perry K-8 School

**Mattapan**
- ABCD Mattapan*
- Boston Teachers Union*
- Ellison/Parks School
- Grove Hall Child Development Center
- Immigrants Development Alternatives
- Massachussetts Association of Haitian Parents
- Mattapan Early Elementary School
- Mattapan Elementary School
- Mildred Ave K-8 School
- Office of English Language Learners*
- Taylor Elementary School
- Young Achievers Science and Math Pilot K-8

**Mission Hill**
- Roxbury Tenants of Harvard*
- Roslindale
  - Bates Elementary School
  - CSI Support & Development Services
  - Menino Community Center

**South End**
- ABCD South End NSC*
- Beethoven Elementary School*
- Boston HERC
  - Educational Development Group
  - Hurley K-8 School
  - Inquilinos Boricuas en Acción (IBA)
  - La Alâzana Hispana*
  - Notre Dame Education Center*
  - Project Place*
  - South End Technology Center
  - Quincy Upper School

**West End**
- ABCD North End/West End*
- Boston Senior Home Care*
- Community Work Services
  - West End Branch Library

**West Roxbury**
- Beethoven Elementary School*
  - Kímer K-8 School
  - Ohrenberger Community Center
- Charlestown
- Hennigan K-8 School

**Downtown**
- ABCD Youth Services*
  - Irish International Immigrant Center
- YMCA International Learning Center

**5,483 Graduates**

**396 Courses**

**167 Partner Sites**

* indicates a partner holding courses in multiple locations
Our Impact

**DIGITAL SKILLS**

**98%**
Graduates learned skills to improve their lives

**80%**
Adult graduates are more likely to use the internet for job resources and/or educational purposes

**74%**
Adult graduates are more comfortable using online financial management tools

**DEMOGRAPHICS**

**85%**
People of color (41% Black or African American and 29% Latinx or Hispanic)

**75%**
Household incomes are under $35K per year

**33%**
Learners do not have home internet when they enroll in a TGH course

**CAREGIVER ENGAGEMENT**

**84%**
Caregivers participated in activity at their child’s school for the first time

**INTERNET**

**93%**
Graduates have secured or plan to secure home internet

**30%**
Adult learners are unemployed

In 2019 we published our first Impact Report. Read the full report at techgoeshome.org/impact

**HIGHLIGHTS**

**Removing Barriers to Academic Achievement**

1,108
Children improved their grades

**Empowering Economic Mobility**

1,385
Adults got better jobs

**Driving Community and Family Engagement**

3,083
Learners made new connections or friends
In 2019, Tech Goes Home was awarded five separate grants of $100,000 — the largest number of grants of this size in the organization’s history. One of these five grants was awarded by Cummings Foundation through the “$100K for 100” program, which supports nonprofits that are based in and primarily serve Middlesex, Essex, and Suffolk counties. Through this place-based initiative, Cummings Foundation aims to give back in the area where it owns commercial buildings.

“By having such a local focus, we aim to make a meaningful positive difference in the communities where our colleagues and leasing clients live and work,” said Joel Swets, Cummings Foundation’s executive director. “We are most grateful for the nonprofit organizations that assist and empower our neighbors, and we are proud to support their efforts.”

Funding from Cummings has allowed TGH to offer 250 students and their caregivers the opportunity to complete our digital skills training program and gain access to the tools they need to thrive in an increasingly digital world. With the help of supporters like Cummings Foundation, students throughout Greater Boston are better prepared to complete their homework and succeed inside and outside the classroom.

Angelina, TGH Graduate and Course Assistant

In 2013, Angelina made a bold decision to move her family from New York to Boston. One afternoon, she was speaking with another parent and Tech Goes Home came up in the conversation. Growing up without a computer, Angelina knew what it was like to be excluded from the digital world and she was determined to not let that happen to her children.

As a mom of three, Angelina knows first-hand how important it is to have the technology to do homework and to explore the internet. Having a computer at home has made a real difference in her children’s learning. Just recently, her 11-year-old was writing his autobiography on his TGH device and her 9-year-old put together a presentation on his favorite sports star for a class assignment. Angelina has also used her technology skills to create a resume and is currently searching for the family’s next apartment online. In 2020, she plans to obtain her driver’s license for the first time and is starting to think about opening a small business.
Supporters

TGH proudly recognizes the following who supported our work with gifts of $1,000 and more in FY 2019 (Jan. 1–Dec. 31, 2019). We are grateful for the generosity of all of our donors.

$100,000+
Arthur F. Blanchard Trust
Capital One
Cummins Foundation
Kraft Family Foundation
Mabel Louise Riley Foundation

$25,000-$99,999
Anonymous
Boston Public Library
Comcast
Life Science Cares
Verizon Foundation

$10,000-$24,999
Bank of America Charitable Foundation
Cabot Family Charitable Trust
Goodman-Swindell Family Foundation
Google
Liberty Mutual Foundation
Massachusetts Charitable Society

$1,000-$9,999
Anonymous
Bain Capital Children’s Charity
The Beker Foundation
Anne & Roger Berman
The Boston Foundation
Box.org
Cambridge Community Foundation
Samuel Crocker
Eastern Bank
Eaton Vance Investment Counsel
Fish Family Foundation
Jascha Franklin-Hodge and Kevin Derrick
Bruce Glabe and Marie Hayward
Leanne and Adam Goff
Joe Hesdal and Jane Woick
Thomas and Ferialyne Higginson
Kendall Square Association
Brian Lenihan and Bonnie Hertberg
Aaron Levie
Dominic Lloyd
The Parker Family
Scheinman Family Trust
Elizabeth and Brian Schwab
Tim Smith
Aditi Taylor
Purnima Thakre
Mary Troxell
Steve Vinter
Claire Wadlington
WGBH Educational Foundation*
Karyn Wilson and Miles Byrne

CITY of BOSTON
TGH is grateful for foundational support from the City of Boston. This funding empowers Boston residents to access and use digital tools to overcome barriers and advance lives.

In the News

Below is a sampling of some of the stories that featured Tech Goes Home from various news outlets. For a more comprehensive look at how TGH is leading in the digital equity field, read more on our website at techgoeshome.org/awards-news.

CITY of BOSTON
May 2019:
TGH Co-CEO Presented at Boston City Council

“Tech Goes Home is a digital equity initiative that helps Boston’s residents in need use technology to address their most critical needs. To that end, TGH partners with local schools and community organizations to offer free digital skills training, discounted new computers, and assistance with low-cost, high quality internet.”

The Boston Globe
September 2019:
Back to School: Internet Access Is Essential These Days, and Yes, There Are Affordable Options

“Broadband internet access probably isn’t on your back-to-school shopping list, because three-quarters of US households are already wired. But what about families that aren’t?”

“Tech Goes Home [is] a nonprofit that provides technology training classes at schools and community centers all over Boston.”

MARKETS INSIDER
September 2019:
Boston Mayor Walsh and Boston Public Schools Superintendent Praise Comcast Efforts to Help Bridge the Digital Divide

“How Comcast’s Cohen announced a grant to Tech Goes Home, which connects Bostonians to the promise of the internet with training, access, and technology.”

Herald Tribune
October 2019:
Internet is Fundamental for School Success

“Since the [internet] galvanized the world more than two decades ago, it’s hard to remember life before it.”

“The Charitable Giving Karyn Wilson and Miles Byrne

*Community Collaboratives for Early Learning & Media (funded by the Ready To Learn grant (PR/AWARD No. U295A150003, CPDA No. 84.295A) provided by the U.S. Department of Education to the Corporation for Public Broadcasting)
Support from Tech Goes Home funders enables us to create pathways to education and employment opportunities for thousands of people each year. The City of Boston continues to provide foundational support and we have seen significant growth in revenue from corporations, foundations, and individuals. With these resources, we have hired exceptional staff, served more people than ever, and grown the impact of our program. Our work, including training 5,500 people in 2019, would not be possible without supporters like you.

**FY19 Philanthropy/Revenue**

- **$58,000** Fee for Service/Other
- **$85,969** Individuals
- **$329,500** Corporate
- **$428,500** Foundations
- **$1,019,608** Government Funding

**FY19 Expenses**

- **$126,434** General and administrative
- **$193,913** Development
- **$1,620,016** Program

**Revenue & Expenses Comparison**

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$1,353,711</td>
<td>$1,037,283</td>
</tr>
<tr>
<td>2018</td>
<td>$1,503,565</td>
<td>$1,837,644</td>
</tr>
<tr>
<td>2019</td>
<td>$1,921,577</td>
<td>$1,940,363</td>
</tr>
</tbody>
</table>

(as of December 31, 2019)

"Because of TGH, I became more confident and found a job.

Rimma, TGH Community Graduate"
The TGH Course has been helpful for our entire family. By learning computer skills, I can now prepare my child for school. The first thing I plan to do with my computer skills is teach my son.

Zinnat, TGH Community Graduate