I learned how to type. I can do data entry in my job. I learned how to store files in a cloud like Google. I can connect to the wifi and I can share documents. My life will improve because I won’t have to depend on other people to access the internet and to type.

Myrlande, TGH Graduate

Welcome

Dear Friends,

In 2022, thanks to the collective efforts of everyone in the Tech Goes Home community, thousands more learners graduated from our digital inclusion courses, each earning a digital device, gaining access to reliable home internet, and learning essential skills to navigate our increasingly digital world. Equipped with new tools and knowledge, graduates across Eastern Massachusetts were better able to complete schoolwork, apply for jobs, work from home, connect with loved ones, access telehealth services, and engage with their communities.

The continued success of TGH programming, along with the sustained demand for more resources and training, set the stage for further TGH expansion across Massachusetts. In May 2022, TGH completed a new pilot of our programming in Essex County, in partnership with the Essex County Community Foundation and five community-based organizations in five different municipalities. Now, as our programming footprint continues to grow in Greater Boston and Essex County, TGH is also excited to launch a new expansion in Western Massachusetts, beginning in the communities of Springfield, Chicopee, and Holyoke.

Our commitment to programmatic expansion is mirrored by our focus on advancing policies and systems that support sustainable, inclusive digital equity for the long term. Our advocacy team secured greater digital equity investments from local and state leaders, and we launched a new series of discussions with leaders who are seeing the challenges of digital inequity firsthand, to help increase public awareness and shape important policy-making conversations. In 2023, we’ll build on these efforts by continuing to engage federal, state, and local legislative champions.

Learning from and building on what we achieved over the past year, we are excited to make even more strides in our programming and advocacy work in 2023. As always, we are so grateful for the resiliency, innovation, and dedication of our instructors, learners, graduates, supporters, and partners. We look forward to continuing our work alongside all of you to make digital access a reality for everyone in Massachusetts and beyond.

Sincerely,

Elizabeth Schwab  Daniel R. Noyes
Board Chair   CEO
Program Overview

**FORUMULA FOR IMPACT**

- **Computers**
  - Access to a new iPad or Chromebook to use at home

- **Internet**
  - Connection to stable, affordable internet at home

- **Training**
  - Enrollment in targeted, interactive digital skills training courses with community instructors

- **Digital Inclusion**
  - Lasting access to the digital world and the opportunities & resources it offers

All TGH courses cover our four core competencies, plus course content that is tailored towards the specific goals of the learners enrolled in the course.

**CURRICULUM EXAMPLES**

- **Educational Opportunity**
  - Completing homework
  - Applying for academic programs
  - Joining online courses

- **Economic Mobility**
  - Sending and receiving emails
  - Creating a resume
  - Applying for jobs

- **Health & Wellness**
  - Joining telehealth appointments
  - Ordering essentials online
  - Signing up for nutritional benefits

- **Community Engagement**
  - Connecting with friends and family
  - Joining recreational classes, religious services, and virtual events
  - Registering to vote

---

“Me ha ayudado a transformar mis conocimientos y a tener más capacidad para llevar a otro nivel mi negocio. TGH Graduate, The Latino Support Network”

“Translation: It has helped me transform my knowledge and bring my business to another level. TGH Graduate, The Latino Support Network”
**Partner Sites**

TGH is proud to serve our learners across our expanding Eastern Massachusetts service area. We gratefully recognize our partners and our instructors for their dedication.

**BOSTON**
- Allston/Brighton Baldwin Early Learning Pilot Academy School
- Gardner Pilot Academy
- Jackson Mann Community Center
- Veronica Smith Senior Center
- Back Bay Central Library, Boston Public Library
- Steadfast Solutions
- Women’s Lunch Place

**Dorchester**
- ABCD Dorchester NSC Boston Senior Home Care* Boston Teachers Union
- Parent University Technology Center, Boston Public Schools
- Brookview House
- Building Our Lives Together As One
- Codman Square NDC
- Dorchester Bay EDC
- Epiphany School
- Gilbert Albert Community Center
- Grove Hall Branch, Boston Public Library
- Haitian Multi-Service Center
- Leahy Halloran Community Center
- Lower Mills Branch, Boston Public Library

**Roslindale**
- CSI Support & Development Services
- Hebrew SeniorLife
- Menino Community Center

**Roxbury**
- Adult Learning Center Boston Central Adult High School
- Boston Housing Authority Resident Self-Sufficiency Program*
- Building Pathways Boston
- EMPath
- Madison Park Development Corporation
- Office of Multilingual and Multicultural Education, Boston Public Schools
- Orchard Gardens K-8 School
- Rev. Dr. Michael E. Haynes Early Education Center
- Roxbury Branch, Boston Public Library
- Vine Street Community Center
- Vital Village Network, BMC
- YouthBuild Boston
- Youth Options Unlimited (YOU) Boston

**South Boston**
- Catholic Charities, Laboure Center
- Adult Education
- CSI Castle Cove
- Julie’s Family Learning Program
- Notre Dame Education Center
- South End
- Beethoven Elementary School
- Boston HERC
- Boston Housing Authority Resident Self-Sufficiency Program*
- La Alianza Hispana
- Project Place
- Tenants Development Corporation

**West Roxbury**
- Ohrenberger Community Center
- Village of Joy

**CAMBRIDGE**
- Cambridge Community Learning Center
- Cambridge Housing Authority Cambridge Public Library
- Just-A-Start
- Margaret Fuller Neighborhood House

**CHICAGO**
- City of Chicago, Recreation & Cultural Affairs
- Roca, Inc.

**EVERETT**
- Everett Public Schools, English Learners

**GLOUCESTER**
- Wellspring House, Inc.

**HAVERHILL**
- MakeIT Haverhill
- YMCA of the North Shore, Haverhill

**LAWRENCE**
- Lawrence CommunityWorks
- LYNN
- The Latino Support Network Inc.
- STAR Center, Essex County Sheriff’s Department

**MEDFORD**
- BEST Hospitality Training

**METHUEN**
- The Community Builders (TCB), Nevins Manor

**QUINCY**
- City of Quincy
- Literacy Volunteers of MA
- SEIU1199 Training and Upgrading Fund

**RANDOLPH**
- A Tribe Called Black

**REVERE**
- Revere Community School
- Women Encouraging Empowerment, Inc.

**SALEM**
- North Shore Community Development Coalition

**SAUGUS**
- Iglesia Peña de Horeb

**WALTHAM**
- Healthy Waltham

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**2022 PARTNER COMMUNITIES**

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<thead>
<tr>
<th>Municipalities</th>
<th>100+ Partner Sites in 2022</th>
<th>360+ Courses in 2022</th>
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* indicates a partner holding courses in multiple locations
The instructors were very helpful, resourceful, patient – they went beyond the call of duty. Until now, I could not turn on a computer. The class improved my life.

Marvin, TGH Graduate

Our Impact

74% of graduates have been able to use telehealth during the COVID-19 pandemic

98% of school-aged graduates are better able to do schoolwork online

54% of graduates got a new job, got a better job, had a pay raise, or entered a work training program

I am working right now, and this training was just perfect. With my experience, I can apply for a better job and also train people at the job I am at now.

Raquel, TGH Graduate

The TGH course is very helpful and you become part of a community that supports you. I am more prepared for college and the future, and I know how to prepare for internships and interviews.

Ayah, TGH Graduate

I gained an abundance of knowledge that I found very helpful and will assist in my business venture as a childcare provider. The training brought me up to date with technology. I thought I knew a lot, however after joining the program, I learned there was more to learn as far as navigating the system.

Keisha, TGH Graduate

91% of graduates have used their new digital skills to communicate using email
Our Advocacy

We believe that in order to advance sustainable, inclusive digital equity, we must address the inequities at the root of the digital divide through advocacy at the local, state, and federal levels.

**Substantial New Investments**

TGH secured substantial new investments in digital equity from both state and municipal leaders. In 2022, TGH advocated successfully for $2 million in ARPA funding from the City of Boston and $500,000 in new state funding to expand its programming, setting the table for even greater future investment focused on digital equity.

**Our Advocacy**

Located in Lynn, the Latino Support Network (LSN) began offering Tech Goes Home programming in January of 2022 as part of TGH’s Essex County expansion, and they graduated 58 learners in the first year of their TGH partnership. LSN teaches courses that cover essential digital skills such as typing and word processing, applying for jobs online, finding housing, and accessing English language learning resources. They also offer courses for small business owners, which focus on leveraging technology for marketing, budgeting, and online banking. After graduating from TGH courses at LSN, graduates are prepared to secure new job opportunities, grow their businesses, support their kids in school, and access other essential resources and opportunities available through the digital world.

**Grace McKinnon** first heard about Tech Goes Home through the Chelsea Senior Center. She signed up, and through the course—which was taught bilingually in English and Spanish—Grace gained new skills and tools that she’s using in her community organizing work. For example, Grace used her new tablet and digital skills to develop marketing tools, including flyers and other promotional materials, for the senior center’s Black History Month, Pride, Mother’s Day, and Juneteenth celebrations. She’s also working with the senior center to strategize about how best to tackle barriers and open up opportunities for seniors to use technology, and she’s working to engage more seniors in TGH courses so they can bring home devices and gain new skills just like she did. Grace shared that, through TGH, she “rediscovered an appreciation for what [computers] could do for me.”

**Fireside Chats**

TGH launched our Google-funded #TGHFiresideChat series, in which we bring together changemakers including nonprofit leaders, community advocates, and elected officials to discuss digital equity from all angles.

**5 Year Review**

As part of our advocacy work, we are evaluating our programs over time to understand the long-term impact of digital inclusion work in our partner communities.

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<th>2012-2016</th>
<th>2017-2021</th>
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<td><strong>3,210</strong> Got a new job</td>
<td><strong>21,491</strong> Graduates</td>
</tr>
<tr>
<td><strong>38,920</strong> Graduates</td>
<td><strong>2,335</strong> Earned a pay raise</td>
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**TGH** kicked off the series with “A Black Man’s Perspective on Digital Equity.” From left to right, Marvin Venay (TGH), with nonprofit leaders Michael Curry, Eric Esteves, and Shawn Brown.

**Our second #TGHFiresideChat brought together TGH partner Lisbeth Valdez, TGH instructor Frank Vasquez, and State Rep. Andy Vargas.**

**HEAR FROM A TGH GRADUATE**

**Grace McKinnon**

**HEAR FROM A TGH INSTRUCTOR**

**When Marie Wade** first enrolled in a TGH course with her son at the Eliot K-8 School, she fell in love with the program – especially how the course reached both the students and their parents together. After graduating from the course, she decided to become a TGH instructor herself and help bring the TGH program to the school where she worked at the time, Mattahunt Elementary School. Marie taught her first TGH course in 2011 and found that by offering TGH, she could increase family engagement and make sure her students had what they needed to continue their learning at home. Marie now teaches TGH courses for families at Taylor Elementary School, where she is a kindergarten teacher for English Language Learners who speak Haitian Creole at home. Overall, 477 learners have graduated from Marie’s TGH courses!
In the News

Below is a sampling of some of the stories that featured Tech Goes Home from various news outlets. For a more comprehensive look at how TGH is leading in the digital equity field, read more on our website at techgoeshome.org/newsroom.

CommonWealth
March 2022
Progress being made on digital inequity — but more needed
“But the truth is that digital inequity isn’t new, and policymakers, advocates, and community-based organizations have been working together to address the challenge for decades. Right now, in the context of COVID-19, we have a unique opportunity to create more robust funding streams and advance comprehensive, inclusive solutions that result in closing the digital divide once and for all.”

The Boston Globe
May 2022
Boost in digital access for low-income Americans is welcome — now sustain it
“Currently, 48 million American households are eligible to sign up for the Affordable Connectivity Program based on their income, but total enrollment is nowhere near that number. The persistent gap reinforces the need for government officials and internet service providers to partner with trusted community-based organizations to identify and enroll eligible participants.”

The Boston Globe
September 2022
Digital inequities extend beyond health care access
“As COVID-related attention and resources fade, it is incumbent on policy makers, advocates, and community leaders to find sustainable ways to expand digital equity efforts that advance not only health care equity but also education equity, economic opportunity, and the well-being of our communities overall.”

Bânnier
October 2022
Expanding opportunity for Black communities
“The digital inequity we see today is largely the result of generations of underinvestment in Black communities — in physical infrastructure, in access to digital devices, and in programming that gives folks the knowledge and skills they need to participate fully. Reversing that legacy requires investment that reflects those disproportionate barriers.”

Government Technology
July 2022
Boston Digital Equity Group Nets Major ARPA Funding
“Boston has distributed $2 million from American Rescue Plan Act (ARPA) funding via grant to a local digital equity group, marking what advocates in the space say may be the largest dispersal of this money to the community level to date.”

Viewpoint: Connecting Bostonians to digital inclusion
“We’re all in, but we need others to join us. Through grassroots outreach, hands-on training, and tools and awareness around free and low-cost broadband programs, digital navigators provide more opportunities for our neighbors to receive connectivity assistance from people they already know and trust — further advancing Boston both digitally and equitably.”

Financials

Support at all levels from Tech Goes Home donors and funders enables us to offer digital inclusion programs that open up access to essential resources and opportunities including education, healthcare, economic opportunities, and civic engagement. With the pandemic highlighting the urgency of digital inclusion, new funding sources have become available to address the digital divide and ensure a more equitable COVID-19 recovery. TGH has embraced this opportunity to further our impact and expansion, including growing our advocacy work to collaborate with policymakers. With these unique, one-time funding opportunities spurring our growth, TGH remains grateful and committed to our private sector funders who will support our sustainability and growth beyond temporary COVID-19 relief funding.

Revenue & Expenses Comparison

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<thead>
<tr>
<th>2018</th>
<th>2020</th>
<th>2022</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$1,503,565</td>
<td>$3,300,308</td>
</tr>
<tr>
<td>Expenses</td>
<td>$1,837,644</td>
<td>$2,195,145</td>
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</table>

(as of December 31, 2022)
Note: Total revenue includes revenue from all sources, including restricted funds to be used for specific purposes and multiyear commitments with funding to be released in subsequent years.
Our Supporters

TGH is grateful to our donors at all levels for choosing to support our work to help advance digital equity. TGH proudly recognizes the following who supported our work with gifts of $1,000 and more in FY 2022 (Jan. 1–Dec. 31, 2022).

$400,000+
Patrick J. McGovern Foundation

$200,000–$399,999
Capital One
Essex County Community Foundation
Michael & Susan Dell Foundation

$100,000–$199,999
Anonymous
Cambridge Savings Charitable Foundation
Cummings Foundation
NETSCOUT
Next Level Social Impact
QBE Foundation

$50,000–$99,999
Amelia Peabody Foundation
Anonymous
Liberty Mutual Foundation
PNC Foundation
SharkNinja
Verizon Foundation

$25,000–$49,999
Life Science Cares
Bank of America Charitable Foundation
Reverend John Finley
Highland Street Foundation
The Mabel Louise Riley Foundation

 Earned Revenue
Alliance for Digital Equity
Boston Public Library
Everett Public Schools,
Office of English Learners
JVS Boston

Government Support
City of Boston
Massachusetts Broadband Institute (MBI)
Commonwealth of Massachusetts
Neighborhood Jobs Trust, Office of Workforce Development
Urban Agenda Grant Program,
Commonwealth of Massachusetts

CITY of BOSTON
TGH is grateful for foundational support from the City of Boston & Mayor Michelle Wu, along with City Councilors Bok, Flynn, and Mejia, and the rest of the Boston City Council.


For more information on how to support TGH, please contact Alyssa Bogosian, alyssa@techgoeshome.org, 617 237-0743

Investor Spotlight

Hear from a TGH Investor

The Patrick J. McGovern Foundation (PJMF) has been a valued philanthropic partner of Tech Goes Home since 2021, providing generous grants and thought partnership to support our digital equity work. PJMF has provided significant, direct financial support for our digital inclusion programs, and has also provided funding for a groundbreaking digital equity research project, in partnership with Dr. Colin Rhinesmith at the Digital Equity Research Center, which will produce a Theory of Change for TGH and a white paper with findings from the research to benefit the broader digital equity community.

“...The digital divide won’t be fixed merely by more fiber cables. The real goal – digital inclusion – requires that those on the frontlines of vulnerability have equitable access to tools, skills, and opportunities. We’re honored to partner with Tech Goes Home to ensure every Bostonian will share in the prosperity of our digital future.

Vilas Dhar, President
Patrick J. McGovern Foundation
Staff
Nicole Monique Beede
Manager of Partnerships
Alyssa Bogosian
Development Manager
Dahlia Bousaid Cox
Chief Advancement Officer
Mia Paggett Crabbe
Chief People Officer
Lily Abha Cratsley
Communications Coordinator
Lois Contreras Gutierrez
Manager of Partnerships
Chloe Jean
Coordinator of Program Operations
John Jones
Chief Operations Officer
Sangha Kang-Le
Assistant Manager of Advocacy
Barbara Kim
Director of Evaluation
Madison Martin
Coordinator of Program Operations
Mei Ngo
Assistant Manager of Training & Technology
Daniel Noyes
Chief Executive Officer
Demi Padilla
Director of Operations
Natalie Petit
Manager of Program Operations
Gina Josette Rivera
Interim Chief Program Officer
Jaslin Tifiano
Coordinator of Program Support
Marvin Venay
Chief Advocacy Officer

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Vice President of Sales, Box
Maria Harris
Former Director of Adult Education, Boston Public Schools
Joe Hedal
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Director of Workforce Development, Catholic Charities
Pedro J. Lopez-Baldrich
Chief Legal Officer, EVP, SharkNinja
Daniel Noyes
CEO, Tech Goes Home
Lee Schwamm
Vice President of Digital Health & Virtual Care, Mass General Brigham

Tech Goes Home is grateful to our community of givers at all levels who help make our work possible. We are proud to recognize the following lead supporters:

CITY of BOSTON
MBI
Massachusetts Biotechnology Institute
WORKFORCE DEVELOPMENT
JVS
Community Health Care
ecf
The Education Foundation

SharkNINJA
Cummings Foundation
Liberty Mutual Insurance
Cambridge
Verizon

The Alliance for Digital Equity
Melia Foundation
PNC Foundation

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