FOR IMMEDIATE RELEASE
Contact: Harry Shipps, harry@ninetywest.com

Tech Goes Home Hires Marwa Alnaal to Lead Advocacy and Organizational Development Work in Worcester

Worcester, May 18, 2023 – Today, Tech Goes Home (TGH), a leading nonprofit working to advance digital equity in communities across Massachusetts, announced that it has hired Marwa Alnaal as Regional Advocacy Director, based in Worcester. Alnaal will be Tech Goes Home's first Worcester-based team member and will lead Tech Goes Home's ongoing work to engage elected leaders, civic and nonprofit organizations, and other stakeholders in the Greater Worcester area to make progress towards closing the digital divide for individuals and families in the Greater Worcester community.

In her new role at Tech Goes Home, Alnaal will build on more than a decade of experience as a human rights advocate, working to address systemic racism and social injustice in Massachusetts and around New England. A long-time member of the Worcester community, Alnaal was most recently the Director of Government Affairs for Ascentria Care Alliance, a Worcester nonprofit organization focused on human services through mental health and disability services, refugee resettlement, elder care, and family programming. Previously, she served the Massachusetts Dental Society as Coordinator of Government Affairs and Administrator of Membership and Management Services, where she also served on the organization's inaugural diversity and inclusion task force.

"We are thrilled to add Marwa to the Tech Goes Home team," said Marvin Venay, Chief Advocacy Officer at Tech Goes Home. "Her experience in advocacy and nonprofit leadership, deep roots in Worcester, and commitment to addressing systemic issues that stand in the way of inclusion and opportunity make her the perfect fit to help grow Tech Goes Home presence in Worcester and connect more people in the community with the tools and support they need to safely, effectively, and sustainable access the resources and opportunities afforded by the digital world."

"Without safe and reliable in-home access to technology, many Greater Worcester residents are unable to secure support for housing, food security, physical and mental health care, non-traditional education, employment opportunities, and more," said Alnaal. "I'm excited to join the Tech Goes Home team and work with community-based organizations in Greater Worcester – schools, healthcare providers, and local service organizations – to bring digital devices, internet connectivity, and robust training to those without, so students can do homework, adults can find jobs and manage finances, seniors can connect with loved ones, and all can lead healthier lives."

Founded in 2000, Tech Goes Home works with a diverse network of partner organizations and community-based instructors to provide individuals and families with a computer or tablet, one year of free, reliable internet, and 15 hours of tailored digital skills training. In the past five years, more than 20,000 people across Massachusetts have graduated from a Tech Goes Home course. In April, Tech Goes Home announced that it had received a historic, $4.5 million dollar grant through Massachusetts' Digital Equity Partnerships program to further expand its programming in new communities across Massachusetts, including Worcester.

About Tech Goes Home (TGH)

Tech Goes Home is a nonprofit dedicated to addressing the digital inequities that pose a significant barrier to opportunity and success for thousands of students, workers, and families in Massachusetts. Working in partnership with schools, healthcare providers, and community organizations, Tech Goes Home provides curated support - including access to digital devices, network connectivity, and robust training in how to utilize digital resources - to help individuals and families pursue economic mobility, support academic achievement, access critical resources, and engage with their community and loved ones. You can learn more about Tech Goes Home's work, and ways to become involved, at techgoeshome.org.

###